

Eduardo Nunez

From: Alden, Michael F. <AldenM@missouri.edu>
Sent: Sunday, December 16, 2018 12:06 PM
To: Garnett Stokes; Eduardo Nunez
Cc: Matthew, Sandy K.
Subject: UNM Project Update(12/16/18)

Good afternoon and hope all is well.

As we approach the Holidays, I wanted to communicate on a few topics for consideration. These don't necessarily need "action" at this time.....but it does summarize several areas on which you are working at UNM in intercollegiate athletics:

-Sport transition-with men's soccer, m/w skiing and beach volleyball no longer being a part of your program after this year, continued communication internally/externally on the phasing out is necessary. Financially, UNM needs to continue to refine current and projected expenses as activities arise. For example, the budgets are reflecting scholarships with the assumption that students choose to continue their education. As those students either graduate or are no longer at UNM, those numbers might be able to be adjusted. There should be a monthly/bi monthly assessment to continue monitoring and refining those numbers. Further....please know that men's soccer is now completed. There is no "spring soccer" and it is good that you have communicated this clearly and broadly. Several students may be transferring from UNM in January....all of this needs to be monitored.

-External Operations-this is a priority for the entire athletic operations. We have restructured as necessary and the Deputy AD position is now vacant with recruitment occurring. Assembling this entire external team(Deputy AD, major gifts officer, Lobo Club, marketing, strategic communications, multi-media rights, concessions, etc)is one of your top priorities.

-Multi-year plan-we had put together a framework to review/update your current "strategic plan" and to build that as a 3 year evolving plan. That needs to be addressed regularly. Suggest the Deputy for Internal Operations be responsible for seeing completion by April 30, 2019.

-High School transition-I have on several occasions recommended moving the high school from your athletic department building. This is not good practice to house a high school in the same facility as your NCAA Division 1 athletic program. While it is not an NCAA violation to house a high school in your building, it is highly unusual and creates a very high probability that violations could occur. It's important that there is a clear line of demarcation between your program and high school age prospects. I encourage you to move toward using your facility only for your athletic program and do not mix purposes.

There are several other areas of discussions we have had over the past several months. These are just a few.

As a reminder, the agreement with UNM and MRJ Advisors LLC runs through April 30, 2019. This is for consulting/advising services as needed. I have told you previously that I will be in Vietnam January 2-30. I am available as I have access to wifi and through email.

Thank you for the opportunity to be a part of your team. Please let me know how I might be of assistance.

Mike Alden
MRJ Advisors LLC